

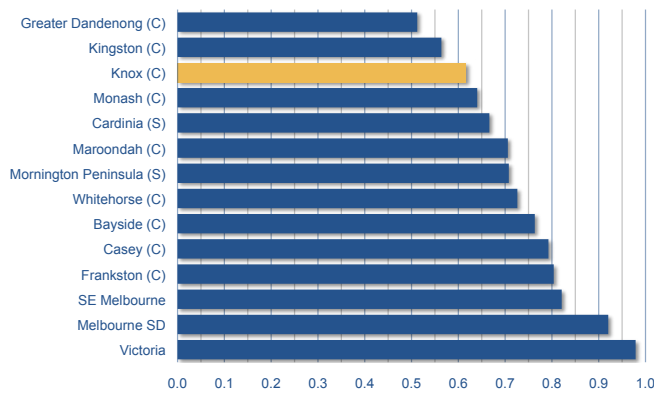
REGIONAL INDUSTRY

Economic Diversity

The Index of Economic Diversity measures economic or industrial diversity within a region by determining the degree to which the region's industry mix differs from that of the national economy. When the index value is close to one, the industrial profile of a region mirrors that of the national economy and is considered more diverse.

The index value for the City of Knox when compared to the national economy is 0.616, which ranks ninth of the LGAs comprising the South East Melbourne region. By comparison, the index values for Victoria, Melbourne SD and the South East Melbourne region are 0.979, 0.920 and 0.821, respectively.

Index of Economic Diversity



Source: Lawrence Consulting, ABS Census 2006

When the index is calculated using the Victorian economy as the comparative benchmark, the City of Knox has an index value of 0.684, which is ranked seventh of the LGAs comprising the South East Melbourne region. The index values for the South East Melbourne region and Melbourne SD when compared with the State are 0.891 and 0.972, respectively.

Index of Economic Diversity

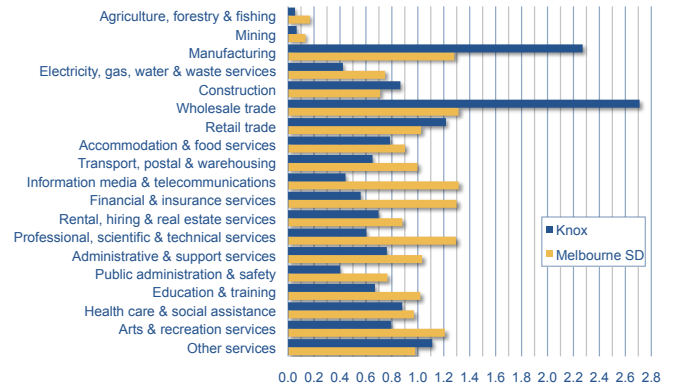
LGA	Diversity Index (Australia)	Rank	Diversity Index (Victoria)	Rank
Knox (C)	0.616	9	0.684	7
Bayside (C)	0.763	3	0.779	3
Cardinia (S)	0.666	7	0.666	8
Casey (C)	0.793	2	0.806	2
Frankston (C)	0.804	1	0.835	1
Greater Dandenong (C)	0.512	11	0.597	11
Kingston (C)	0.564	10	0.654	9
Maroondah (C)	0.706	6	0.775	4
Monash (C)	0.640	8	0.725	6
Mornington Peninsula (S)	0.708	5	0.622	10
Whitehorse (C)	0.726	4	0.765	5
SE Melbourne	0.821		0.891	
Melbourne SD	0.920		0.972	
Victoria	0.979			

Source: Lawrence Consulting, ABS Census 2006

Location Quotients

The City of Knox has a greater industry concentration (i.e. location quotient greater than 1) than the national economy – and therefore has net exports from the region – in the Wholesale Trade (2.71), Manufacturing (2.27), Retail Trade (1.22) and Other Services (1.11) sectors.

Location Quotients



Source: ABS 2006 Census

The City of Knox has a higher location quotient in the Wholesale Trade; Manufacturing; Construction; Retail Trade; and Other Services sectors than both the South East Melbourne region and the Melbourne SD.

Location Quotients

Industry	City of Knox	Melbourne SD
Agriculture, forestry & fishing	0.05	0.17
Mining	0.07	0.13
Manufacturing	2.27	1.28
Electricity, gas, water & waste services	0.42	0.75
Construction	0.87	0.71
Wholesale trade	2.71	1.31
Retail trade	1.22	1.02
Accommodation & food services	0.79	0.90
Transport, postal & warehousing	0.65	1.00
Information media & telecommunications	0.44	1.32
Financial & insurance services	0.56	1.30
Rental, hiring & real estate services	0.70	0.88
Professional, scientific & technical services	0.60	1.29
Administrative & support services	0.76	1.03
Public administration & safety	0.40	0.77
Education & training	0.67	1.02
Health care & social assistance	0.88	0.97
Arts & recreation services	0.79	1.21
Other services	1.11	0.98
Total	1.000	1.000

Source: ABS 2006 Census